

**NEWS RELEASE**  
**September 21, 2010**

**MASON COUNTY LODGING TAX ADVISORY BOARD**  
**411 NORTH 5<sup>TH</sup> ST**  
**SHELTON, WA 98584**  
**(360) 427-9670 EXT. 419**

TO: KMAS, KRXY, SHELTON-MASON COUNTY JOURNAL, THE OLYMPIAN, SHELTON CHAMBER OF COMMERCE, NORTH MASON CHAMBER OF COMMERCE, CITY OF SHELTON, ECONOMIC DEVELOPMENT COUNCIL, THE SUN

RE: 2011 Lodging Tax Grant Application Deadline

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Each year Mason County provides grant funding from the Lodging Tax Fund to support tourism promotion efforts in Mason County. Any group or organization may apply for funding consideration.

Mason County will accept applications for 2011 Lodging Tax Grant awards until **October 29, 2010**. An application can be requested by calling 360-427-9670, ext: 419 or printed from the Mason County website at [www.co.mason.wa.us/forms/tourism](http://www.co.mason.wa.us/forms/tourism).

The Mason County Lodging Tax Advisory Committee will review the applications in November with its recommendations due to the Commissioners in December. Presentation of the Committee's recommendations to the County Commissioners coincides with the County's annual budget discussions.

In developing its recommendations, the Lodging Tax Advisory Committee considers:

- The estimated amount of lodging tax receipts for the coming year.
- Requirements in State law for use of the tax, and the definitions in State RCW 67.28.080 for "tourism," "tourist," "tourism promotion," and "tourism-related facility."
- Completeness of the application.

The Committee typically gives high priority to tourism activities that:

- Promote Mason County and/or events, activities, and places in Mason County.
- Events that occur between October and May.
- Target tourists from outside the County.
- Promote overnight stays by tourists in lodging establishments within Mason County.
- Demonstrate a history of success, or are proposed by a group with a demonstrated history or high potential of success with similar activities.

BOARD OF MASON COUNTY COMMISSIONERS

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Ross Gallagher  
Chair

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Lynda Ring Erickson  
Commissioner

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Commissioner